



Co-funded by the
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Good Practice Questionnaire

I. Introduction

Why this questionnaire?

This questionnaire is an outcome of a European funded project in the Erasmus+ programme: “SKIVRE - Skills Development for the Valorisation of European Religious Heritage”. SKIVRE aims at qualifying the workforce (staff, monks and nuns) at European monasteries to develop and sell high-quality monastic products in order to gain income for the preservation of religious heritage. SKIVRE experts develop a training scheme to support good product development. Part of the training scheme will be so called “good practices”. These are examples of good products which have a reliable economic chance in the market.

Who is collecting these good practices and for what purpose?

SKIVRE is implemented by a partnership, which comprises a multidisciplinary European team that represents religious heritage stakeholders and expertise needed for training development: monasteries, local actors in close collaboration with monasteries, training developers and digital training tools developers. SKIVRE creates a new training scheme for monasteries in order to train in monastic product development, marketing, distribution and selling.

What do we mean with a ‘good practice’?

The aim of this questionnaire is to gather information about successful examples of monastic products which you have developed and which you are selling in your monastery – probably in your monastic shop.

With “good practices” we mean any items linked to your monastery, with the history, local traditions or with historic handcrafts. This may be herbal remedies, personal care products (e.g. soups, cremes and lotions), food (e.g. marmalades, species, liquors and wines), textiles, ceramics or products of wool. All products should have a direct link to your monastery and you should already have some experiences how they are accepted by your visitors (no matter if they are believers, pilgrims or tourists).

Why should you respond?

We will collect good practices from all over Europe in order to show their diversity, quality and creativity. Your good practices will be part of the SKIVRE training scheme and will be uploaded on the official training platform of SKIVRE at www.skivre.eu. This will communicate your products in a most positive context. reaching out to the whole of Europe.

How long will it take to complete this questionnaire?

It will take approximately 10-15 minutes to complete the questionnaire.



II. Good practice description

Since most of the questions can refer to a wide range of possibilities, feel free to write whatever you think can be useful for us to understand your good practice in a better way.

Feel free to add any comment at the end in the dedicated section and let us know if you are available for an interview for further analyse your contribution.

General information	
Title of good practice	
Main organisation(s) involved	
<i>Please write the name(s) of the organization(s) and point its/theirs type. (ex. monastery, association, NGO, municipal enterprise, etc.)</i>	
Logo (s)	
<i>Please insert here the logo(s) of the organization(s) involved.</i>	
Good practice description	
<i>Please describe your good practice example following the bullets below:</i>	
Challenges identified	
<i>Describe your motivation, challenges, difficulties or other factors that influenced the development of your good practice.</i>	
Goals	
<i>What were your goals at the beginning? (Gaining income for the monastery? Revitalisation of historic crafts? Communication of monastic life?)</i>	
Actions taken	
<i>Describe your most important actions, activities, or initiatives to achieve your goals (advertising, presentation at meetings, discussions with stakeholders)</i>	
Impact / outcomes	



<p>Please describe your view of the impact of your good practice following the bullets below:</p> <ul style="list-style-type: none">- Satisfaction with the product (from your buyers' perspective)- Benefits for buyers- Success factors for selling	
<p>Photo(s) and Photographer</p> <p><i>Please provide one or more relevant photos that can illustrate your good practice in the best way.</i></p> <p><i>Please note that the photos have to be with proved author rights.</i></p>	
<p>Contact information</p> <p><i>Please provide contact information about the monastery/organization(s).</i></p>	
<p>Website</p> <p><i>Please provide the website of the monastery/organization(s).</i></p>	
<p>Author of the best practice / Source</p> <p>Please provide your name as an author of the described good practice, or provide a link to the source(s) of the information.</p>	
<p>Comments</p> <p><i>Please provide your additional comments if there are any. Please let us know, if you are available for an interview for further analysis of your contribution.</i></p>	
<p>If you would like to stay in touch with SKIVRE initiative, please check the box if you agree to:</p> <ul style="list-style-type: none">• remain informed about the SKIVRE project activities and outcomes.• be involved in some kind of collaboration with other stakeholders of SKIVRE project• agree that your data is stored electronically in the SKIVRE data base. <p><input type="checkbox"/></p>	

Thank you! Your SKIVRE team

Questions? Then please contact Angela Ivanova from SKIVRE: angela.ivanova@ini-novation.com